



Media Contact:
Genius Solutions
Pat Frame
pframe@geniuserp.com
416-987-6005

PRESS RELEASE – For immediate release

Genius Solutions releases new manufacturing software for QuickBooks

Toronto, Ontario, October 11, 2011 - Genius Solutions, a leading provider of manufacturing and enterprise planning (ERP/ MRP) solutions for small to midsize companies, is proud to announce the release of Genius Manufacturing for Intuit QuickBooks. This new software product delivers comprehensive manufacturing functionality to QuickBooks users.

Genius Solutions has an established and growing customer base for Sage Accpac, Sage Pro, Simply Accounting as well as Microsoft Dynamics GP with even greater growth anticipated from the SME market where QuickBooks provides an excellent accounting engine. Genius Solutions compliments QuickBooks to provide a flexible, integrated end to end solution from design on through to estimating, BOM's, sales, manufacturing and purchasing. The Genius-QuickBooks solution is geared towards those who may have a smaller budget but are looking for ways to streamline their processes, increase productivity and step ahead of their competition.

At Genius Solutions we pride ourselves in our understanding of the needs that are unique to the small to mid-size manufacturer. Our family of products including GeniusWorks for SolidWorks and Genius Productivity allow the small to mid-size manufacturer to remain competitive in an often uncertain marketplace. By utilizing these specially designed tools in conjunction with the QuickBooks accounting software manufacturers can reduce quoting lead times, purchase in just-in-time mode and improve on-time delivery.

"We are continuing our efforts to expand the market in the rest of Canada and the United States, as planned. QuickBooks, from Intuit, is extremely popular in these areas and we believe that integrating with the software will allow us to increase our sales by offering millions of users our manufacturing management solution, Genius Manufacturing." said Jean, Vice President marketing Genius Solutions

About Genius Solutions

Genius Solutions delivers manufacturing and job management solutions for custom, engineer-to-order, make-to-order, assemble-to-order environments and companies engaged in manufacturing improvement strategies like Lean Manufacturing. For more information about Genius Solutions please call 416-987-6005 or email pframe@geniuserp.com. Please visit our website at www.geniuserp.com

About Inuit

Intuit is a leading software provider of business and financial management solutions for small and mid-sized businesses, consumers and accounting professionals.
